

*Safeguard your business.*



Violating the Do Not Call (DNC) privacy regulations instituted by the Federal Trade Commission (FTC) can potentially cost you fines of up to \$16,000 per incident. Call Safe provides you with the necessary tools and training to help you avoid these circumstances.

**CALL SAFE PROVIDES YOU WITH THE FOLLOWING:**

- Registration with the FTC's national DNC list
- Training for you and your staff on compliance rules and procedures
- A sample telemarketing policy that specifically addresses FTC privacy regulations
- A process for a custom federal dispute resolution policy
- An online DNC list search tool to check phone numbers against federal, state, company-specific, Direct Marketing Association and wireless lists
- A unique company DNC list with a maintenance tool
- Documentation that you have taken steps to become compliant with federal regulations
- Access to sample responses to and information on how to handle caller complaints
- Monitoring and updating of changes on federal DNC legislation and procedures

With personnel training and online tools, Call Safe makes complying with FTC regulations when making outbound calls seamless and easy.

**Who's Calling** provides you with the tools you need to maximize your business's marketing potential and increase sales and revenue.

Call today to learn more — **866.595.3333**.