

INTELLIGENT TOLL-FREE NUMBERS



Use easy-to-remember vanity and repeater TFNs.



Intelligent toll-free numbers (TFNs), including easy-to-remember vanity numbers and repeater numbers such as 888.GR8.RATE and 877.750.7777, are proven to increase responses to radio, broadcast and outdoor advertising by up to 30 percent.

When these numbers are used in conjunction with our call tracking solutions, you will not only see a boost in response rates but also gain valuable intelligence about both your marketing efforts and your customers.

We have the ability to search the national 800-number database for scrubbed TFNs, providing you with access to local, national or vanity numbers. We are also able to conduct keyword or business name searches.

With the use of intelligent TFNs, you will receive access to our award-winning web-based application. This application can be used to track TFNs to determine which marketing efforts are bringing in revenue and which ones are not. You can also use the application to search for and request available vanity numbers, view caller information and listen to call recordings, which can be used to improve customer service and aid in employee training.

INTELLIGENT TOLL-FREE NUMBER EXAMPLES:

866.450.2222

800.BIG.SALE

888.GR8.RATE

800.PLU.MBER

877.750.7777

Who's Calling provides you with the tools you need to maximize your business's marketing potential and increase sales and revenue.

Call today to learn more — **866.595.3333**.