

# OUTBOUND CALL TRACKING



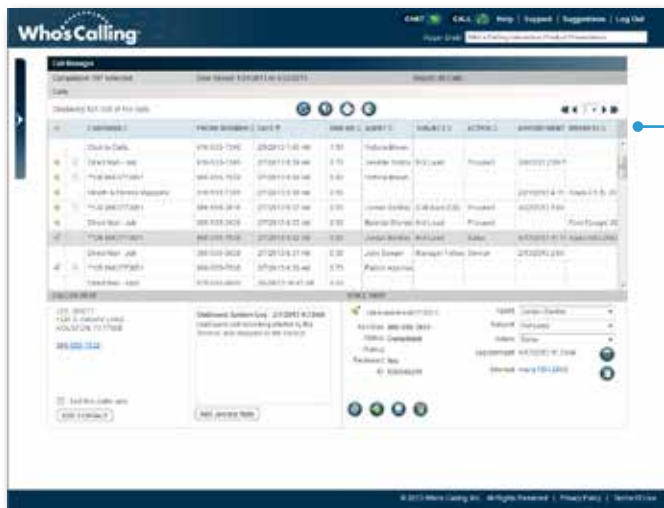
Track outbound contact with customers and prospects.



Outbound Call Tracking provides you with an end-to-end lead identification solution. We enable you to utilize unique toll-free numbers (TFNs) solely dedicated to tracking outbound contact with your customers and prospects.

TFNs allow you to see exactly which leads are being followed up on and when. In addition, all calls will automatically be screened against the federal Do Not Call (DNC) registry as well as your company-specific DNC lists. Outbound Call Tracking complements your entire sales process and encourages greater productivity from your staff.

Outbound Call Tracking assists you and your staff by capturing lost opportunities, establishing and maintaining long-term customer relationships and increasing revenue.



Sort calls by agent, call results (e.g., appointment set), length of call or outbound TFN used.

## THE BENEFITS OF OUTBOUND CALL TRACKING INCLUDE:

- Complete portability from office, home and cellphones
- Measurement of staff productivity and maintenance of service level standards
- Automatic screening of numbers against the federal DNC list and your company-specific DNC lists
- Record of the reason for or result of each outbound call
- Ability to synchronize data with many lead management systems
- Use of Call Safe® to remain compliant with DNC regulations and avoid potential fines

**Who's Calling** provides you with the tools you need to maximize your business's marketing potential and increase sales and revenue.

Call today to learn more — **866.595.3333**.